



STANDARD OF THE WORLD

Cadillac LaSalle Club North Texas Region

July 2022



Awarded Best CLC Regional Newsletter 2008, 2020



At the NTXCLC 1st Saturday breakfast we have a number of collector Cadillacs out in the restaurant's parking lot, sort of a mini-car show of delicious Cadillac cars for us and the public to see. It is very enjoyable to go out after breakfast and look at the cars and discuss them. This month, among others, was Doug Ashby's 2006 XLR, Bill Levy's 2001 Eldorado ETC, and Jeff Pendleton's 1975 Eldorado Convertible. We don't judge the cars for awards, only enjoy them and share them with each other.

web site: www.clcntx.com



Winner CLC Web Site Merit Award 2013, 2014, 2015 2016, 2017, 2018

Winner Old Cars Weekly Golden Quill Award 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021

Cadillac & LaSalle Club Grand National 2022



The Cadillac & LaSalle Club Grand National 2022 was held at the Westin Hotel in Lombard, Illinois. The show field presented well over 100 fine examples of Cadillac and LaSalle cars from the early years to the latest and greatest. The weather was a bit wet in the morning for judging, but cleared up to fine temperatures and blue skies. See the August issue of the Self Starter for details on each car.

Meanwhile, as part of this great event, members of the North Texas Region participated in some interesting trips and activities in the Chicago area that the Grand National host put together. This included a Route 66 trip to the famous State Penn at Joliet (where Jake and Elwood broke out) and the city of Pontiac which included a great Pontiac car museum. We visited the Klairmont Kollection put together by Larry Klairmont, of over 300 magnificent cars and memorabilia, the Chicago Gangster bus tour (we can't tell you what we saw, see...), the Millennium Park and it's famous bean sculpture, the Frank Lloyd Wright Home and Studio, a river boat tour of Chicago's tall buildings, and a fantastic dinner and game night at the White Fence Farm.

I enjoyed working with the judging staff again in the tabulation room. Judging the Cadillac and LaSalle cars is an important aspect helping keep these cars around for future generations to enjoy and it is fun too.

My wife Harriett and I met with friends we have made in past Cadillac events and made some new ones. Next year the GN will be in Albuquerque, NM, and the following year in Gettysburg, PA. I hope more NTXCLC members plan to attend these exciting events.



Judge and Tabulating staff are treated to an excellent social and working breakfast on Saturday morning before heading to the show field to judge cars.

Cadillac & LaSalle Club Grand National 2022



Enjoying being a prisoner at Joliet Illinois



Getting our kicks on Route 66



White Fence Farms



Klaimont Collection



Millennium Park Egg



Architectural Boat Tour Chicago River

CLASSIFIED

1997 Eldo ESC. \$672. Tagged to 2/23, killer AC, good tires with new radiator.....new car here, gotta have room ! Northstar motor, usual oil leaks... Richard 817-472-4260 June

Classified Ads – for 3 months Members: free, Non-members -\$35 for three lines for three months. \$50 for ad with photo. No credit for early cancellation. For additional rates contact Bill Levy @ (214) 563-1033

Under The Editor's Bonnet



Tim Coy

NTXCLC members Debbie Overby and Harriett Levy enjoying "Christmas in July" at the Gathering of The Cadillac Queens at the GN

Activities Calendar

Due to the current Coronavirus situation, certain activities are on hold. Please bear with us and be safe.

2022

- July 2nd NTXCLC First Saturday Breakfast Social.
- August 6th NTXCLC First Saturday Breakfast Social.

PATE DATES—2023

Please plan accordingly

- March 18th Tile Party (March 25th rain date)
- April 22nd Setup
- April 27-29 Pate Swap Meet
- April 30th Tear Down

NATIONAL:

- 2022 September 22-24 Cadillac Fall Festival and Concours d'Elegance, Gilmore Car Museum campus.
- 2022 October 30—November 4 National Driving Tour-Virginia Beach, VA a tour to cover several southeast states.
- 2023 Winter Board Meeting is in Concord, NC
- 2023 June 20-June 24 CLC Grand National Albuquerque, NM.
- 2024 January, Irving, Texas National Board Meeting.
- 2024 CLC Grand National Gettysburg, PA.
- 2025 Grand National Atlantic City, NJ.

1st Saturday Breakfast Social

Our 1st Saturday get-togethers are a relaxed fun social event with classic cars in the parking lot a secondary thing. The gents share thoughts on old cars, collector cars, and just cars, and the spouses enjoy things that are just not automobile related. Part of the car club experience is friendship, with those who have similar interests, and these friendships can grow and last for years. So, if the timing of the 1st Saturday meets your availability, come on in and break bread with us for a while. You will have a good time and food is good. Spouses are invited. Next meeting July 2th at 9:00 a.m.



Ron Fishell, Dan Harrison, Jeff Pendleton, Doug Ashby, and Bill Levy



At the gals table: Karen Fishell, Kathleen Ashby, Caron Grant, and Judy Hanson

CADILLAC AND ROSSFORD L.O.F. SAFETY PLATE GLASS

Story and Photos by Alex Beloff III except where noted as GM archives, GM photographic and Cadillac Motor Car Division



Built in quality of Body by Fisher . . . were Chevrolet, Pontiac, Oldsmobile, Buick, and Cadillac vehicles. The exclusive extra in all General Motors cars was vista panoramic windshield and safety plate glass all around precisely manufactured by Libbey Owens Ford Glass Company predominately at



Rossford, Ohio, LOF facility. Each window of every Cadillac is exclusively LOF safety plate glass of Rossford to Clark Avenue Cadillac Detroit 60 miles North. The Standard of the World requires factory correct flawless glass. Generations of highly skilled unsurpassed glassmakers endorsed that pledge. Top photo of LOF featured barely half its length. Note the LOF water tank at main gate photo. Intense security was always present.

The seven member L.O.F. tank department had a bowling team. "The tank" is located at the two large smoke stacks where molten glass flattens above a bed of hot tin. Most of the world's glass come from L.O.F. float lines. It was a tricky energy intensive process 24 hours a day for years and was very dangerous work. L.O.F.'s tank glass makers were the highest paid. Rossford L.O.F. comradery was legendary.



Tile Party

This is my Dad's metal L.O.F. Rossford security badge #6292. He retired after almost 50 years and was the hardest working, most dedicated cigar smoking man I ever knew. He had 3 1/2 weeks yearly paid vacation from L.O.F.



His new 1954 Buick Century 4BBL Roadmaster V-8 dyno flow and travel trailer.

Cadillac's Clark Avenue Detroit, Michigan, had an impressive line of 1955 Cadillacs below a giant Cadillac Crest adorning a skyway (GM Media Archives). Alex Beloff, was one of L.O.F.'s most dedicated, inventive and creative senior glass makers. He had brutal hours including holidays and never complained. He was constantly called upon to correct factory disasters.

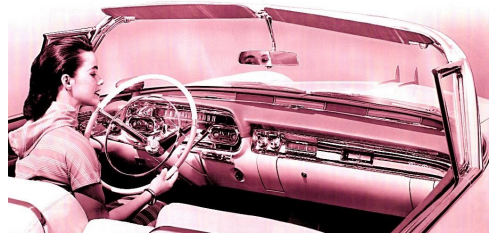
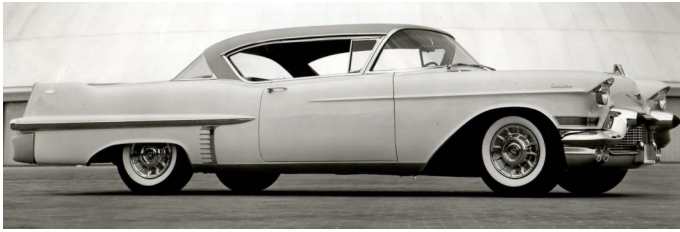


Anyone remember *Driving Miss Daisy*? This 1955 black Cadillac Fleetwood is identical with L.O.F. Rossford glass! The L.O.F. plant hired hard working, loyal, reliable, proud, legal immigrant men from Russia, Ukraine, Poland, and Czechoslovakia, and who could consistently handle the immense demanding work required in a hot dirty and dangerous environment.

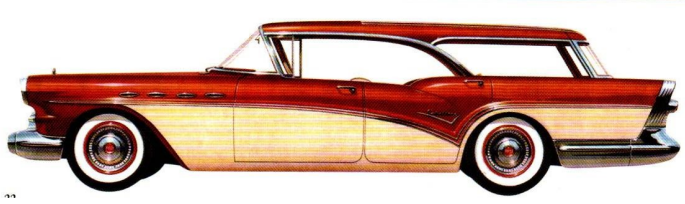


It is extremely important to understand that absolute secrecy was vital! Individual sister division styling studios forbid any unvouched visitors. No one including my own Dad divulged what took place at L.O.F. Rossford. All GM glass was created three years in advance supplying the styling studios and assembly requirements.

A GM spy in 1955 discovered that the 1957 Plymouth and Dodge 2 door HT featured unique thin roof styling. The spectacular 1958 GM 2 door HT car line was already in production. The entire 1958 line appeared very dated. An emergency GM Tech Center Detroit directive changed ALL 2 door HT divisions styling for 1959! Rossford L.O.F. headquarters was directed to immediately scrape all previous GM auto glass for 1959. **Studying the shape and contours of every piece of glass especially windshields and back lights didn't take a PHD to reveal futuristic designs of GM's vehicles.** What went on at Rossford L.O.F. was TOP SECRET! Discovery of the slightest infraction amongst glass workers, family or friends could result in immediate termination. For more than 30 years of personally selling Cadillacs, only my car magazines and visits to showrooms revealed new models. Every Rossford L.O.F. employee jealously guarded the secrets of glass making and the prideful accomplishments that many competitors tried to duplicate L.O.F. glass without success. The panoramic windshields required unique sculpturing, design and great skill in lamination which was fused under intense heat and pressure without breaking so the lamination would not prematurely deteriorate. Rossford L.O.F. produced millions of specific glass pieces that changed year after year. The glass was shipped under absolute secrecy by rail from the Rossford to designated GM styling and assembly points. In emergencies, unmarked clandestine guarded trucks were utilized. In 1958 Cadillac delivered its two millionth car. That's a lot of L.O.F. Rossford glass!!



1957 Cadillac had more industry firsts than any previous models in history. The 3” lower height made Rossford L.O.F. glass difficult to manufacture. See my NTXCLC article at alexbeloff3.com August 2020. The 1957 Cadillac convertible interior is historically memorable and highly distinctive. The vista panoramic windshield is exclusive L.O.F. Rossford!.



The world famous 1957 Chevrolet “NOMAD” Wagon required GM stylist unique glass designs three years in advance of actual production. The Buick Estate Wagon required GM stylists and L.O.F. to create the industry’s first top secret handsome 4-door hard top Caballero .

1957 Buick Century Coupe in black features one year only split rear “back light” window exclusive to Buick and Oldsmobile. Only Rossford L.O.F. glass was again successful. Note: See the Buick’s functional dual bumper exhausts on the new 300 HP 4BBL V-8’s.



1958 Pontiac Bonneville 2 door HT created a real nightmare of GM styling. GM spies found 1957 Plymouth and Dodge with impressive thin 2 door roofs. 1958 GM Coupes although attractive were now dated.



1959 Pontiac Catalina 2 door HT with all new thin roof style and L.O.F. Rossford performed emergency miracles to supply all of GM models and hardtop coupes with the spectacular glass for 1959. 1960 glass was identical!



1959 Cadillac is virtually surrounded by crystal clear L.O.F. Rossford glass. This highly styled DeVille had gracefully curved rear window so backseat passengers visions were excelled. Note the world famous 1959 Cadillac tail fins!



Carefully examine the roof lines of both the 1959 Cadillac and 1959 Pontiac Bonneville 4 door HT. Each has the new 90 degree wrap around back light for 1959 and 1960 but the windshields are different. Interchangeability was not possible. The 1959 Bonneville was the *Motor Trend* car of the year. Wide track was born!



The 1959 Buick Invicta featured the same glass roof styling as did Chevrolet and Oldsmobile. The movie *Fast times at Ridgemont High* shows 1960 similar light blue Buick 4 door HT with owner washing his ride.

Rossford L.O.F. helped create the new 1964 Pontiac Grand Prix that featured industry first concaved rear windows from 1963-1968. The huge back light (rear window) is extremely costly and labor intensive. Competitors could not duplicate it. This was my first new car. I was 23 years old and still in the USAF B-52H S.A.C.!



my

Note the 1964 Cadillacs. All exclusive Rossford L.O.F. glass produced a convertible, the Coupe DeVille, the Sedan DeVille and the six window Sedan DeVille. First year for the new turbo hydra-matic transmission in most models. The new powerful Cadillac engine and the interior was whisper quiet. The thick L.O.F. glass all but eliminated wind noise even at high speed. Slide



behind the wheel of your 1964 Cadillac and search for the small etching on the glass L.O.F. safety plate flo-lite from Rossford, Ohio. If you happen to see PPG glass, it

was a substitute replacement. Generations of Rossford L.O.F. employees traditionally purchased new and pre-owned GM cars.

I welcome your curiosity regarding future Cadillac articles. Please email me at alexbeloff@verizon.net or call me at 817-556-1233. Just know I may answer *Jimmy Hoffa* or you are *on the air* if I don't recognize your number!

May God bless the trails you ride! Alex

Sunshine Report

John Barr,
Rubye Musser
Frank Reems

NTX members pray and wish the best and speedy recovery to all who are ill. May God Bless All and keep safe from the Covid.

July Birthdays: If your birthday is in July, let us know.

Mark Waterman



Love,

Rubye

Membership Report

Welcome New Members:

Phil Weber, Lucas, TX
Neal Polan, Lucas, TX

There are 13 car clubs that manage the Pate Swap Meet each year. If every member of the North Texas Region Cadillac & LaSalle club recruited just one new member each, we could be the biggest club in the swap meet. Remember, the member count, besides meaning a more fun and interesting club, gets the

For membership information— Contact Bill Haesslein at billhsln@att.net

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North Texas Region

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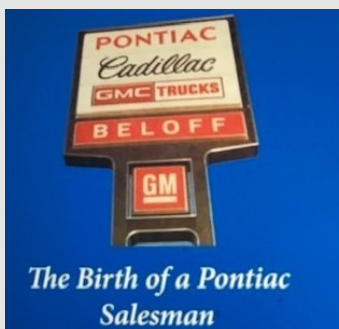
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July 2022



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2008, 2020*

*Awarded Old Cars Weekly Golden
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STANDARD OF THE WORLD

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First Class Mail

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Drive, Show, Chrome Bumper Bullets Tail Fins

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For Your Interest:

- September 03** Warbirds And Wheels, Lancaster Airport, 650 Farris Rd.
- September 30-October 2** CAF Air Power Tour, San Marcos Muni Airport.
- November 11-13** 2022 CAF wings Over Dallas WWII Airshow, Dallas Executive Airport.

Send any corrections, complaints, compliments, discussions, and/or additions to:

Bill (Lifer) Levy lifer@writeme.com 214 563-1033

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